NO PURCHASE NECESSARY TO ENTER OR WIN. Entry constitutes entrant’s full and unconditional agreement to and acceptance of these Official Rules. The ShopRite Friendsgiving Sweepstakes (“Sweepstakes”) begins November 10, 2019 at 12:01am ET and ends November 23, 2019 at 11:59pm ET (“Sweepstakes Period”). The Sweepstakes is sponsored by Brand Builders, Inc. (“BBI”), 10150 Mallard Creek Rd, Suite 500, Charlotte, NC 28262 (“Sponsor”).

By entering the Sweepstakes, you acknowledge you are providing your information to Sponsor and ShopRite/Wakefern Food Corporation (“ShopRite”). You agree to submit any questions or comments relating to the Sweepstakes to Sponsor.

ELIGIBILITY: This Sweepstakes is open only to natural legal residents of the following states: New Jersey, New York, Connecticut, Pennsylvania, Maryland, Delaware and adjacent states, who are 18 years of age or older at the time of entry (each an “Entrant”). Employees, officers, and directors of Sponsor, ShopRite and all of its respective parents, subsidiaries, members, divisions, affiliates, advertising, promotion, and fulfillment agencies (“Sponsor and Promotion Parties”), and those individuals, who are immediate family members of Sponsor and Promotion Parties, or persons living in the same household as Sponsor and Promotion Parties, are not eligible to enter the Sweepstakes. “Immediate family” means parents, siblings, children and spouse. Void where prohibited. All federal, state, and local laws and regulations apply.

HOW TO ENTER: You may enter the Sweepstakes via either of the entry methods described below. There is a limit of one entry per person per day throughout the Sweepstakes Period, regardless of method of entry. All mail-in entries must be received by 11:59 p.m. EDT of the last day of the Sweepstakes. Proof of depositing entry in mail is not considered proof of delivery or receipt. No photocopied or mechanically reproduced entries will be accepted. Illegible, incomplete and/or duplicate entries will be disqualified. Entries will not be accepted from post office boxes. Entries received during the Sweepstakes Period will automatically be entered into a random draw for Prizes (as defined hereinafter).

a. WEBSITE ENTRY METHOD
Visit the Friendsgiving landing page at www.shoprite.com/friendsgiving (the “Website”) and follow the directions provided to complete and submit the registration form to receive one (1) entry (each, an “Entry”). Entries must be submitted between November 10, 2019 12:01 am ET - November 23, 2019 at 11:59 pm ET in order to be eligible. One entry per day, per valid email address. Entries generated by script, macro or other automated means and Entries by any means which subvert the entry process are void.
b. MAIL-IN ENTRY METHOD
Alternatively, you may enter the Sweepstakes by hand-printing “ShopRite Friendsgiving” Sweepstakes, along with your name, age, address, city, state, zip code, telephone number, and e-mail address (if applicable) on a 3” x 5” card and mailing the card in an envelope to: ShopRite Friendsgiving Sweepstakes, P.O. Box 481964, Charlotte, NC 28269.

PRIZES:

FIRST PLACE PRIZES (140): Ten (10) Winners per day for 14 days will each win a $50 ShopRite Gift Card, with an Approximate Retail Value (“ARV”) of $50.00. Issuer terms and conditions apply to gift card; see front and back of gift card for terms. Total ARV: $7,000.00.

GRAND PRIZE (1): One Winner will receive a “Friends Beach Vacation” trip that includes three (3) nights, four (4) days oceanfront hotel accommodations for themselves and up to three (3) guests, total of four (4) people to Myrtle Beach, SC to be completed prior to the end of the 2020 calendar year, with the exception of limited blackout dates (hotel chosen by Visit Myrtle Beach). The trip also includes roundtrip, coach class air transportation for winner and up to three (3) guests from a major U.S. gateway airport near winner’s residence to a Myrtle Beach, South Carolina area airport, four (4) tickets to the SkyWheel at Myrtle Beach, and a $100 dining credit. Blackout dates apply to the weekends before and after Easter and the months of July and August. Most hotels in the area require one (1) guest to be 21 years of age or older to check-in. Other restrictions may apply. Any additional air or ground transportation necessary to redeem prize, or additional fees including service charges, meals, beverages, souvenirs, incidentals, gratuities, phone calls, travel insurance, and any and all other expenses not specifically mentioned herein are the sole responsibility of the winner. Winner and guests are responsible for and must already own all necessary travel authorizations such as passports, visas, and/or government identification. Other restrictions may apply. Actual value may vary based on point of departure and number of guests on trip. In the event winner elects to travel with less than three (3) guests no compensation or substitution will be provided in lieu thereof.

Exact Myrtle Beach hotel to be determined by Sponsor, in its sole discretion. All award certificates/reservations must be surrendered at time of redemption. Award certificate/reservations are subject to certain terms and conditions specified by Sponsor. Award certificates/reservations expire on date specified on each respective document. Award certificates/reservations may not be used online or in conjunction with any other offer or discount. Valid only in the U.S.A. and are void where prohibited. Prize awarded “as is” with no warranty or guarantee, either express or implied by Sponsor. All prize details are at Sponsor’s sole discretion. Total ARV of prize is $2,800.
Total ARV of all prizes is $9,800.00.

Winners will be randomly selected from all eligible entries received. Limit one prize per person, per valid email or valid mail-in entry per day. All prizes will be awarded. No substitution or transfer of any prize or election of cash in lieu of any prize by Winner will be permitted. Sponsor reserves the right to substitute any prize of equal or greater value. Prizes are nontransferable. All federal, state, and/or local taxes are the sole responsibility of Winner.

SELECTION OF WINNERS: On or about December 4, 2019, Sponsor will select, via a random drawing, Winners from all eligible entries received during the Sweepstakes Period. Odds of winning depend on the total number of eligible entries received. In order to be awarded a prize, selected Grand Prize Winner and travel companions, and First Prize Winners must sign and complete an Affidavit of Eligibility and/or Liability/Publicity Release and return it within five (5) days of the date of the selected Winners’ receipt of prize award.
notification. Sponsor is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful
efforts to deliver the notification to selected Winners. If a selected Winner cannot be contacted within three
(3) days of the drawing, is ineligible, fails to claim a prize within three (3) days of initial contact, or fails to
timely return the completed and executed declaration and releases as required, the prize may be forfeited
and awarded to an alternate entrant who will be randomly selected from the remaining eligible entries.
If selected Winner has moved to a different address, it is the sole responsibility of the selected Winner to
notify the Sponsor or designated agent of the selected Winner’s new address. In the event of a dispute over
the identity of the selected Winner, the Winner will be deemed to be the Authorized Account Holder of the
email account/address used to enter the Sweepstakes. “Authorized Account Holder” is defined as the nat-
ural person who is assigned to an email account/address. Sponsor is not responsible for any undeliverable
prize deliveries due to change of address. By accepting and/or using prize, except where prohibited, Winners
gives Sponsor, ShopRite and its designees the rights to use Winners’ name, voice, likeness, prize informa-
tion, city and state of residence, video, voice, any comments, testimonials, or other feedback related to the
prize, whether written or oral, in advertising, trade, or promotion, without further compensation worldwide
in perpetuity and in any form of media, now known or hereafter developed, including the Internet, unless
prohibited by law.

SPONSOR’S AND SHOPRITE’S RIGHTS IN SUBMITTED MATERIALS: All entry materials become property of
Sponsor, ShopRite and its designees and will not be returned. All entrants grant Sponsor, ShopRite and its
designees the irrevocable and perpetual nonexclusive right to use, display, print, publish, reproduce, distrib-
ute, modify, create derivative works from, promote and provide access to any such entry materials, in any
media, now known or hereafter developed, throughout the world, and without additional consideration.

OTHER CONDITIONS: By entering the Sweepstakes, entrants agree to be bound by these Official Rules and
the decisions of Sponsor, which shall be final. Sponsor, ShopRite, agents, representatives and designees of
Sponsor, members, affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, and legal advi-
sors are not responsible for and shall not be liable for: (i) telephone, electronic, hardware or software pro-
gram, network, Internet, or computer malfunctions, failures, or difficulties of any kind; (ii) failed, incomplete,
garbled, or delayed computer transmissions; (iii) any condition caused by events beyond the control of the
Sponsor that may cause the Sweepstakes to be disrupted or corrupted; (iv) any injuries, losses, or damages
of any kind arising in connection with or as a result of any prize, or acceptance, possession, or use of any
prize, or from entry in the Sweepstakes; or (v) any printing or typographical errors in any materials associat-
ed with the Sweepstakes. Sponsor reserves the right, in its sole discretion, to suspend or cancel the Sweep-
stakes at any time if a computer virus, bug, tampering, unauthorized intervention, or other technical prob-
lem of any sort corrupts the administration, security, or proper play of the Sweepstakes. Sponsor reserves
the right to cancel the Sweepstakes or change any element thereof, with or without notice, at any time, due
to printing errors, web site errors, transmission errors or other mistakes or problems in the production or
administration of the Sweepstakes. Sponsor also reserves the right to disqualify, in its sole discretion, any
person tampering with the entry process, the operation of the website, or who is otherwise in violation of
the rules. By entering, entrants agree that all disputes will be resolved in the appropriate courts in the State
of North Carolina, exclusively, and subject to the laws of the State of North Carolina.

By entering in the Sweepstakes, each entrant agrees to release and hold Sponsor, ShopRite, program part-
ers, designees and their employees, officers, directors, agents, representatives, parents, members, affili-
ates, subsidiaries, advertising, promotion, and fulfillment agencies, and legal advisors, harmless from any
and all losses, damages, rights, claims and actions of any kind in connection with the Sweepstakes or result-
ing from acceptance, possession, or use of any prize, including without limitation, personal injury, death,
and property damage, and claims based on publicity rights, defamation, or invasion of privacy.
FORCE MAJEURE: Sponsor reserves the right to modify, extend or terminate this Sweepstakes if it determines, in its sole discretion, that this Sweepstakes is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other causes beyond Sponsor’s control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper play and/or feasibility of this Sweepstakes as contemplated herein or by any event beyond its control, including but not limited to fire, flood, natural or man-made epidemic of health or other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal, state or local government law, order, or regulation, public health crisis, order of any court or jurisdiction, or other cause not reasonably within Sponsor’s control (each a “Force Majeure” event or occurrence).

WINNERS’ LIST: To obtain a list of the Winners’ names, send your request along with a stamped, self-addressed envelope to: ShopRite Friendsgiving Winners List, P.O. Box 481964, Charlotte, NC 28269. Requests must be received no later than November 24, 2019.